

34 Markets &
Over 15,000 Visitors
Each Season

Healthy
Locally-Produced
Food & Products

Customers from Brookhaven, Buckhead & Chamblee

30 – 40 Vendors Each Week

8.9K Facebook Followers | 4.8K Instagram Followers | 1,960 Email Subscribers

2024 BROOKHAVEN FARMERS MARKET

Sponsorship Opportunities

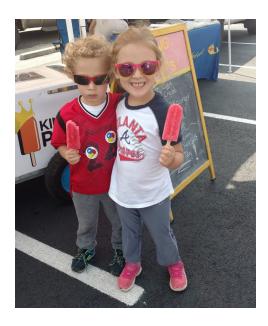
Farmers markets have become public places where communities meet. Our local market provides the ideal setting to educate, inspire and engage consumers.

BROOKHAVEN
FARMERS MARKET

1375 Fernwood Circle NE Brookhaven, GA 30319

BrookhavenFarmersMarket.com

April 6 – November 23 2024







Join the Community of Good Taste

We invite you to join 2024's Brookhaven Farmers Market, one of the area's largest community markets. The Brookhaven Farmers Market will expose your business to a vibrant community with over 15,000 visitors throughout the market season. The market operates every Saturday 9am – 12pm, April through November.

The mission of the Brookhaven Farmers Market is to provide healthy, locally-produced food and products to our community; cultivating a sustainable connection between producers and consumers which will support the local economy and enhance the overall health of the local people and their environment. Your business will benefit from directly interacting with over 15,000 market-goers, brand association with the market and our extensive social media presence.









2024 Sponsorships

Harvest Sponsor

\$5,000

- Exclusivity: Guaranteed category exclusivity; only five available (first right-of-refusal to renew annually)
- VIP Tent Placement: One reserved booth space in prominent position at BFM every week, if desired (34x per season)
- Website: Company logo and link on sponsor page, dedicated sponsor profile page including products or services, photos and contact information
- Social Media: Sponsorship highlight in the weekly customer newsletter 2x/month (16 per season)
- Presentation: Company logo included on BFM weekly email newsletter, BFM Premium (e.g. shopping bag, billboard, fliers) and market entrance sign. Marketing materials at Information Booth

Grow Sponsor

\$2,500

- **Tent Placement:** One reserved booth space at BFM every other week (17x per season)
- Website: Company logo and link on sponsor page, dedicated sponsor profile page including products or services, photos and contact information
- Social Media: Sponsorship highlight in the weekly customer newsletter 1x/month (8 per season)
- Presentation: Company logo included on BFM weekly email newsletter & market entrance sign. Marketing materials at Information Booth

Sprout Sponsor

\$1,200

- Tent Placement: One reserved booth space at BFM once a month (8x per season)
- Website: Company logo and link on sponsor page, dedicated sponsor profile page including products or services, photos and contact information
- **Social Media:** Sponsorship highlight in the weekly customer newsletter (4 per season)
- Presentation: Company logo included on BFM weekly email newsletter & market entrance sign. Marketing materials at Information Booth

Seed Sponsor

\$600

- **Tent Placement:** One reserved booth space at BFM (4x per season)
- Website: Company logo and link on sponsor page, dedicated sponsor profile page including products or services, photos and contact information
- Social Media: Sponsorship highlight in the weekly customer newsletter (2 per season)
- Presentation: Company logo included on BFM weekly customer newsletter & market entrance sign. Marketing materials at Information Booth

Soil Sponsor

\$300

- **Tent Placement:** One reserved booth space at BFM 2x per season
- Website: Company logo and link on sponsor page, dedicated sponsor profile page including products or services, photos and contact
 information
- Social Media: Sponsorship highlight in the weekly customer newsletter (1 per season)
- Presentation: Company logo included on BFM weekly customer newsletter & market entrance sign. Marketing materials at Information Booth

Pollinator (Music) Sponsor

\$150

- **Tent Placement:** One reserved booth space at BFM for the week of the sponsorship
- Presentation: Logo & Link listed on the BFM weekly customer email newsletter as that week's music sponsor

Sponsorship Levels	Harvest \$5,000	Grow \$2,500	Sprout \$1,200	Seed \$600	Soil \$300	Pollinator (Music) \$150
One Reserved Booth Space at BFM	34	17	8	4	2	1
Company Logo Included in Weekly Customer Newsletter	*	*	*	*	1	as that week's music sponsor
Logo and Link on BFM Website	*	Ö	Ö	*	*	
Logo Recognition on Market Entrance Sign	*	Ŏ	Ö	Ö	*	
Marketing Materials at Information Booth	*	*	*	*	*	
Sponsor Highlight in Weekly Customer Newsletter	2x/month = 16/season	1x/month = 8/season	4x/season	2x/season	1x/season	
Category Exclusivity	Ŏ					
Logo on BFM Premium Item(s)	Ö					





